#### **JULY 2023**

# RALLY APPRAISAL MARKET REPORT

A Quarterly Publication

## **MARKET TRENDS**

Below are ongoing market trends for both residential and commercial real estate in the markets that Rally Appraisal LLC serves throughout the Midwest in the States of Iowa, Illinois, Wisconsin, Indiana, Missouri and Nebraska. Residential real estate trends are updated once a quarter with corresponding data for each metro market that Rally serves. Commercial real estate trends will be updated on a bi-annual basis as trends in these markets take longer to develop and measure.

#### **RESIDENTIAL 2nd QUARTER**

The second quarter of 2023 largely continued the trends from 4th quarter 2022 and 1st quarter of 2023. This is characterized by substantially lower sales volume, but with median sale prices still increasing, but at a lesser pace than during the same period the prior year.

All of the markets that we serve, regardless of State, saw declines in sales volume versus the 2nd quarter of 2022 although sales volume was higher than in the previous two quarters which is typical in the Midwest due to seasonal variations. These trends continue to be driven mostly by the interest rate environment as rates remained elevated versus the prior year which diminishes demand. There also continues to be a shortage of inventory as many potential sellers are locked in at very low interest rates and are reluctant to give that up in order to move. Sales volumes in the markets we serve ranged between declines of 6.95% to 27.72% during the 2nd quarter of 2023 which was a tighter dispersion versus 1st quarter. The top performing market on a sales volume standpoint was Des Moines which saw a decline of 6.95%. The worst performing market was the Illinois Quad Cities which saw a decline of 27.72%. The vast majority of markets saw declines in sales volume in the mid to high teens to low twenties on a percentage basis.

Dispersion in median sales price trends also tightened during the quarter with the overall trend still being slight appreciation. The range varied between a decline of 1.01% in the Indianapolis metro market, or Marion County, to an increase of 17.87% in the Illinois Quad City market. There were (2) markets overall that saw declines in the median sales price during the quarter. The Indianapolis metro market was joined by Cedar Falls/Waterloo, IA. Interestingly, the highest rates of appreciation were in Illinois which in all likelihood can be attributed to affordability as these markets offer some of the lowest median sale prices in the Midwest.



#### **2023 CONTINUED OUTLOOK**

Rates remained elevated during the 2nd quarter of 2023. They were generally lower at the start of the quarter and rose during the quarter. The 3rd quarter of 2022 was when rates rose enough that the initial impact to sales volume started. Therefore, for the first time markets will begin to compete with easier numbers. The most likely trend during the 3rd quarter will be continued sales declines, but on a smaller percentage basis than versus the prior 2-3 quarters. The trend in median sales prices will in all likelihood be continued appreciation on a nomimal basis.

The overall strength of the economy has surprised to the upside during 2023 with growth being stronger than anticipated. The recession that was projected by many economists to this point has not materialized with many questioning whether or not one will occur at all. Federal Reserve policy appears more locked in than at other points during 2023. The Fed paused during the 2nd quarter, but is indicating (2) more quarter point rate hikes will be necessary to combat inflation. Currently the market is only pricing in one additional quarter rate hike so the question is becoming what the terminal rate will be. A terminal rate between 5.5% and 6% seems to be the most likely outcome.

What happens with the rate environment remains critical to the housing market as this is the biggest driver of overall demand. Whether or not we go into a recession and how severe it is will also have an impact. At this point, the most likely scenario for the remainder of 2023 would appear to be sales volumes at lower levels than during 2021 and 2022 with pricing being relatively stable favoring slight appreciation.

#### **COMMERCIAL 2nd QUARTER**

The first quarter of 2023 saw commercial real estate activity slow greatly as interest rates increased. Capitalization rates nationwide also followed interest rates higher, but are not yet showing the true impact as the results often lag 6 months. PWC Korpacz indicated 50 to 60 basis points for office, warehouse and multifamily with only a slight increase in retail of 3 basis points year of year Ql 2022 to Ql 2023. 1081 activity was also slower but there are still many commercial investments purchased with cash which is why cap rates did not rise at the same rate as interest rates.

All of the markets that Rally Appraisal serves, regardless of State, saw declines in sales volume activity in all asset classes. The multifamily market had very modest activity which is surprising as this market was one of the strongest and most appealing investment markets the past few years. Buyers have quickly realized that they can no longer purchase at sub 6% and sub 7% cap rates while sellers are still stuck in the past. This divide has led to fewer closed transactions and fewer owners willing to list. MLS data in Cedar Rapids showed only 3 multifamily sales and they were all 5 to 8 units. Other markets served by Rally have also cooled greatly on this asset class.

The industrial market throughout the Midwest has been very strong the past 24 months. Even as interest rates have increased this market remains on good footing but will begin to start showing a slow down for the first time in many months. Leasing of industrial space has continued to be very strong as there is still limited inventory. The cost to build is a major headwind and most industrial being developed is 100,000 sq ft or more to allow for economic scale. Cost to build is starting to adjust downward for some building materials but will likely never return to pre pandemic levels. The supply chain is starting to be less of an issue. Financing is still available for industrial warehousing but at much higher interest rates which is the other headwind to construction cost.

Office is by far the weakest sector of the commercial real estate market and has never recovered from the 2008 recession. Employees are being forced to return to the office for 3 to 4 days a week depending on the employer and type of work being performed. The return to the office trend is in full swing and has been since the latter half of last year, but as of yet is not having an impact. Large office space is available in most markets Rally serves but small office space of less than 5,000 sq ft still seems to have modest demand and is in limited supply. There are fewer and fewer large office users in all markets and with more people working from home or sharing offices, large office space is greater in supply.

The retail market is moving forward in most markets. The biggest issue with retail is interest rates rising fast and cap rates now decompressing. This will become more evident as sellers and buyers are going to be settling more transactions at higher cap rates moving forward or buying more retail with cash. Lenders are requiring loan to value of no greater than 70% on most deals and some less than 70%. Only one sale of commercial retail sold during the Q1 2023 in Cedar Rapids and the previous Q4 2022 had nine MLS sales with nearly all sales being lower quality, smaller retail/commercial properties. Markets such was Des Moines and Omaha were of course much stronger but it is becoming very evident that commercial real estate is going to have a difficult year with weakening market conditions.

At this time financing terms are difficult for borrowers needing to refinance. The US has borrowers that need new credit for nearly \$1.5 billion in loans coming due into 2025. The tight market and higher interest rates means many borrowers will need to come to the closing table with cash as they refinance. Some properties are being repossessed already according to a recent article in the Wall Street Journal article published the week of April 10th. Thankfully most lending practices in the Midwest have been more conservative and the expectation is that the markets which Rally Appraisal serves will be less impacted by overzealous lending practices.

The theme of increased property tax assessments in most Midwest states will impact commercial real estate negatively on top of the already high interest rate environment. Assessments in some cases have increased 20%, 30% and even more. The impact however won't truly be felt until payments are due and in some states like Iowa will be Fall of 2024. Based on reviewing many properties at least in Iowa, many assessments were greatly below market the past few years and now finally being brought to market.

Overall the 2023 market will be difficult for commercial real estate in general. It is typical for downward market swing after a boom markets as what goes up must come back down. The question remains how far will the market come down and for how long will it last?



#### Supporting data compiled by the following:

Rally Certified Appraisers Courtney Prentice Kate VanDiver Shane Sipes Kasey Mc Mahon

Rally Appraiser Trainees Cody Wellington Tyler Vauthier Emilio Gonzalez

## Rally Appraisal Market Data - Published July 2023

#### **Iowa Residential Markets**

	2024 2022		Iowa Quad Cities		2022 2022		
	2021-2022 Sales	Median Sale Price		Sales	2022-2023 Median Sale Price		Madian 1
2rd Quarter 2021	Sales 890		2rd Quartar 2022	<b>Sales</b> 712			-
3rd Quarter 2021		\$210,000	3rd Quarter 2022		\$224,450	-20.00%	6.88%
4th Quarter 2021	706		4th Quarter 2022	544	\$208,250	-22.95%	6.58%
1st Quarter 2022	550		1st Quarter 2023	407	\$195,000	-26.00%	-1.27%
2nd Quarter 2022	752	\$223,300	2nd Quarter 2023	572	\$235,000	-23.94%	5.24%
			Cedar Rapids				
	2021-2022		cedal hapids		2022-2023		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
3rd Quarter 2021	1238	\$187,000	3rd Quarter 2022	1109	\$210,000	-10.42%	12.30%
4th Quarter 2021	1048	\$180,000	4th Quarter 2022	816	\$195,000	-22.14%	8.33%
1st Quarter 2021	727	\$180,000	1st Quarter 2023	597	\$186,500	-17.88%	3.61%
2nd Quarter 2022	1074	\$196,635	2nd Quarter 2023	835	\$200,000	-22.25%	1.719
	1074	\$190,055		633	\$200,000	-22.23/0	1.717
			Iowa City/Coralville				
	2021-2022				2022-2023		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
3rd Quarter 2021	855	\$257,500	3rd Quarter 2022	736	\$286,000	-13.92%	11.07%
4th Quarter 2021	585	\$269,900	4th Quarter 2022	399	\$279,900	-31.79%	3.719
1st Quarter 2022	407	\$275,000	1st Quarter 2023	282	\$309,950	-30.71%	12.719
2nd Quarter 2022	861		2nd Quarter 2023	676	\$309,900	-21.49%	3.339
		+,			+)		
			Omaha Iowa Market				
	2021-2022				2022-2023		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
3rd Quarter 2021	411	\$175,000	3rd Quarter 2022	335	\$208,000	-18.49%	18.86%
4th Quarter 2021	369	\$171,750	4th Quarter 2022	256	\$185,000	-30.62%	7.71%
1st Quarter 2022	230	\$150,000	1st Quarter 2023	204	\$196,000	-11.30%	30.67%
2nd Quarter 2022	355	\$193,000	2nd Quarter 2023	303	\$216,000	-14.65%	11.92%
			Dubuque				
	2021-2022		Dubuque		2022-2023		
	Sales	Median Sale Price		Sales	Median Sale Price		Madian 1
and Quarter 2021			2rd Quartar 2022		\$231,500	Sales +/-	<b>Median +/-</b> 14.46%
3rd Quarter 2021	350		3rd Quarter 2022	358		2.29%	
4th Quarter 2021	304		4th Quarter 2022	236	\$208,500	-22.37%	-1.65%
1st Quarter 2022	177		1st Quarter 2023	167	\$207,700	-5.65%	2.57%
2nd Quarter 2022	285	\$225,000	2nd Quarter 2023	222	\$230,000	-22.11%	2.22%
			Des Moines				
	2021-2022				2022-2023		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
3rd Quarter 2021	4360	\$265,000	3rd Quarter 2022	3553	\$285,975	-18.51%	7.92%
4th Quarter 2021	3630		4th Quarter 2022	2443	\$275,000	-32.70%	3.46%
1st Quarter 2022	2768		1st Quarter 2023	1835	\$270,000	-33.71%	0.65%
2nd Quarter 2022	2721		2nd Quarter 2023	2532	\$310,000	-6.95%	8.20%
			Cedar Falls/Waterloo				
					2022-2023		
	2021-2022						
	Sales	Median Sale Price		Sales	Median Sale Price	-	-
3rd Quarter 2021		Median Sale Price \$170,000	3rd Quarter 2022	583	Median Sale Price \$175,000	-8.04%	2.94%
4th Quarter 2021	Sales	Median Sale Price \$170,000	4th Quarter 2022				
	Sales 634	Median Sale Price \$170,000 \$153,500		583	\$175,000	-8.04%	Median +/- 2.94% 5.86% 2.75%

### Illinois Residential Markets

			Illinois Quad Cities					
2021-2022			2022-2023					
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-	
3rd Quarter 2021	653	\$132,500	3rd Quarter 2022	540	\$139,000	-17.30%	4.91%	
4th Quarter 2021	553	\$134,900	4th Quarter 2022	414	\$138,500	-25.14%	2.67%	
1st Quarter 2022	393	\$128,000	1st Quarter 2023	297	\$125,000	-24.43%	-2.34%	
2nd Quarter 2022	570	\$126,625	2nd Quarter 2023	412	\$149,250	-27.72%	17.87%	

			Peoria Metro					
2021-2022			2022-2023					
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-	
3rd Quarter 2021	1031	\$127,000	3rd Quarter 2022	862	\$140,000	-16.39%	10.24%	
4th Quarter 2021	859	\$119,500	4th Quarter 2022	707	\$123,500	-17.69%	3.35%	
1st Quarter 2022	629	\$116,900	1st Quarter 2023	552	\$119,000	-12.24%	1.80%	
2nd Quarter 2022	1012	\$130,000	2nd Quarter 2023	773	\$147,500	-23.62%	13.46%	

	Peoria Suburban									
2021-2022			2022-2023							
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-			
3rd Quarter 2021	667	\$144,000	3rd Quarter 2022	572	\$153,750	-14.24%	6.77%			
4th Quarter 2021	569	\$140,000	4th Quarter 2022	433	\$140,000	-23.90%	0.00%			
1st Quarter 2022	427	\$135,900	1st Quarter 2023	331	\$130,000	-22.48%	-4.34%			
2nd Quarter 2022	606	\$150,000	2nd Quarter 2023	496	\$165,000	-18.15%	10.00%			

			Springfield				
2021-2022					2022-2023		
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
3rd Quarter 2021	955	\$160,000	3rd Quarter 2022	805	\$171,000	-15.71%	6.88%
4th Quarter 2021	815	\$154,000	4th Quarter 2022	591	\$164,900	-27.48%	7.08%
1st Quarter 2022	590	\$145,000	1st Quarter 2023	491	\$152,900	-16.78%	5.45%
2nd Quarter 2022	813	\$158,000	2nd Quarter 2023	663	\$165,000	-18.45%	4.43%

			Bloomington/Normal					
2021-2022			2022-2023					
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-	
3rd Quarter 2021	842	\$199,900	3rd Quarter 2022	797	\$212,000	-5.34%	6.05%	
4th Quarter 2021	651	\$180,500	4th Quarter 2022	547	\$200,000	-15.98%	10.80%	
1st Quarter 2022	430	\$185,500	1st Quarter 2023	354	\$215,950	-17.67%	16.42%	
2nd Quarter 2022	653	\$215,000	2nd Quarter 2023	488	\$249,500	-25.27%	16.05%	

	St. Louis Metro East Illinois								
2021-2022			2022-2023						
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-		
3rd Quarter 2021	2523	\$177,500	3rd Quarter 2022	2219	\$190,000	-12.05%	7.04%		
4th Quarter 2021	2223	\$168,000	4th Quarter 2022	1701	\$175,000	-23.48%	4.17%		
1st Quarter 2022	1583	\$165,000	1st Quarter 2023	1332	\$165,000	-15.86%	0.00%		
2nd Quarter 2022	2233	\$194,000	2nd Quarter 2023	1777	\$203,000	-20.42%	4.64%		

			Rockford						
2021-2022				2022-2023					
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-		
3rd Quarter 2021	1352	\$162,750	3rd Quarter 2022	1136	\$170,000	-15.98%	4.45%		
4th Quarter 2021	1189	\$151,000	4th Quarter 2022	817	\$155,000	-31.29%	2.65%		
1st Quarter 2022	876	\$133,750	1st Quarter 2023	607	\$147,500	-30.71%	10.28%		
2nd Quarter 2022	985	\$175,000	2nd Quarter 2023	836	\$175,550	-15.13%	0.31%		

## Wisconsin Residential Markets

	Madison									
2021-	2022		2022-2023							
Sale	s Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-				
3rd Quarter 2021 206	9 \$378,000	3rd Quarter 2022	1760	\$416,500	-14.93%	10.19%				
4th Quarter 2021 161	1 \$365,500	4th Quarter 2022	1076	\$400,000	-33.21%	9.44%				
1st Quarter 2022 103	6 \$391,500	1st Quarter 2023	805	\$424,900	-22.30%	8.53%				
2nd Quarter 2022 177	9 \$425,000	2nd Quarter 2023	1353	\$445,000	-23.95%	4.71%				

			Janesville/Beloit							
2021-2022				2022-2023						
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-			
3rd Quarter 2021	727	\$200,000	3rd Quarter 2022	632	\$245,000	-13.07%	22.50%			
4th Quarter 2021	609	\$205,000	4th Quarter 2022	438	\$225,500	-28.08%	10.00%			
1st Quarter 2022	380	\$195,000	1st Quarter 2023	320	\$239,500	-15.79%	22.82%			
2nd Quarter 2022	539	\$241,000	2nd Quarter 2023	468	\$259,850	-13.17%	7.82%			

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			La Crosse							
2021-2022				2022-2023						
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-			
3rd Quarter 2021	458	\$240,000	3rd Quarter 2022	421	\$266,500	-8.08%	11.04%			
4th Quarter 2021	387	\$237,900	4th Quarter 2022	296	\$263,950	-23.51%	10.95%			
1st Quarter 2022	229	\$245,000	1st Quarter 2023	171	\$260,000	-25.33%	6.12%			
2nd Quarter 2022	397	\$280,000	2nd Quarter 2023	290	\$289,450	-26.95%	3.38%			

## Nebraska Residential Markets

	Omaha Metro								
2021-2		2023-2023							
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-			
3rd Quarter 2021 2991	\$250,000	3rd Quarter 2022	2509	\$285,000	-16.12%	14.00%			
4th Quarter 2021 2706	\$243,750	4th Quarter 2022	1688	\$275,000	-37.62%	12.82%			
1st Quarter 2022 1751	\$262,000	1st Quarter 2023	1349	\$271,000	-22.96%	3.44%			
2nd Quarter 2022 2642	\$285,000	2nd Quarter 2023	2061	\$300,000	-21.99%	5.26%			

## **Missouri Residential Markets**

St. Louis Metro							
2021-2022				2022-2023			
Sales	Median Sale Price	Si	ales	Median Sale Price	Sales +/-	Median +/-	
3rd Quarter 2021 8773	\$255,000	3rd Quarter 2022 7	/172	\$272,000	-18.25%	6.67%	
4th Quarter 2021 7435	\$245,000	4th Quarter 2022 5	5438	\$255,000	-26.86%	4.08%	
1st Quarter 2022 5115	\$240,000	1st Quarter 2023 4	158	\$250,000	-18.71%	4.17%	
2nd Quarter 2022 7444	\$275,000	2nd Quarter 2023 6	5088	\$282,500	-18.22%	2.73%	

## Indiana Residential Markets

Indianapolis Metro							
2021-2022				2022-2023			
Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-	
3rd Quarter 2021 4432	\$220,000	3rd Quarter 2022	3820	\$244,000	-13.81%	10.91%	
4th Quarter 2021 4069	\$220,000	4th Quarter2022	2748	\$230,000	-32.46%	4.55%	
1st Quarter 2022 3051	\$222,000	1st Quarter 2023	2572	\$229,900	-15.70%	3.56%	
2nd Quarter 2022 3953	\$247,500	2nd Quarter 2023	3215	\$245,000	-18.67%	-1.01%	

Indianapolis Suburban							
2021-2022			2022-2023				
	Sales	Median Sale Price		Sales	Median Sale Price	Sales +/-	Median +/-
3rd Quarter 2021	4970	\$319,312	3rd Quarter 2022	4262	\$365,000	-14.25%	14.31%
4th Quarter 2021	4222	\$329,977	4th Quarter 2022	3309	\$365,650	-21.62%	10.81%
1st Quarter 2022	2864	\$337,750	1st Quarter 2023	2785	\$355,960	-2.76%	5.39%
2nd Quarter 2022	4335	\$367,500	2nd Quarter 2023	3537	\$380,000	-18.41%	3.40%